

1000 Friends of Oregon Supports Measure 49

For over 30 years, 1000 Friends of Oregon has joined with citizens across the state to enhance the quality of life we all enjoy as Oregonians. We work to protect family farms and forests, conserve our natural resources and scenic areas, and build livable urban and rural communities.

Oregon has seen many changes over the years, but one thing remains constant: **what unites us as Oregonians is far stronger than what divides us.** Ranchers in eastern Oregon are as concerned about clean and adequate water supplies as residents of the Oregon coast. Those who live in central Oregon are just as worried about the effects of sprawl and unmanaged growth as are Portland-area residents.

That's why **Measure 49 is so crucial to Oregon's future.**

Measure 49 fixes the flaws of Measure 37. Measure 37 has given large timber companies special rights to turn thousands of acres of forestland into huge housing subdivisions. Measure 37 has given developers special rights to dig up precious farmland for strip malls, gravel pits and billboards.

Increased sprawl, traffic congestion, and loss of valuable farmland are NOT what voters had in mind when Measure 37 passed. That's not how Measure 37 was sold to voters.

That's why we need Measure 49. A YES vote on Measure 49 will fix the Measure 37 mess.

A **YES vote on Measure 49** gives Oregon a responsible, common sense approach to planning. It balances the interests of small landowners with those of their neighbors and the local community. Measure 49 will ensure the fairness Oregonians want.

As Oregonians, we are proud of our history of responsible land use planning. A **YES vote on Measure 49** continues the Oregon legacy for our children and grandchildren.

Please join 1000 Friends of Oregon in voting YES on Measure 49!